MASSACHUSETTS COLLEGE OF ART ALUMNI ASSOCIATION

VOLUME TWO

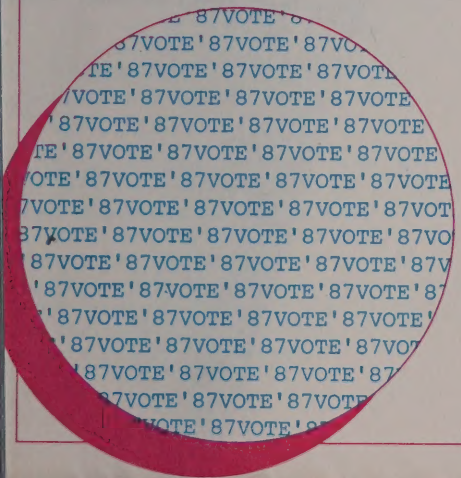
ALUMNI NEWS AND NOTES

WITH APPRECIATION...

EXECUTIVE COMMITTEE BALLOT

ALUMNI UPDATE

EXECUTIVE COMMITTEE BIOS



REUNIONS

The class of 1936 celebrated its 50th reunion in September, 1986 at the Dan'l Webster Inn, Cape Cod. The class has held reunions regularly, and for the 50th, 32 of 76 graduates journeyed from across the country to share in this significant occasion. While many former classmates worked hard to make this reunion a success, there seemed to be a consensus that Mrs. David W. (Mary Murdoch) Annis was the linchpin of the event. Mr. Robin Mayor, Senior Vice President of Academic Affairs, brought greetings from the college and noted President William O'Neil's commitment of the college to support a reinvigorated Alumni Association.

Several other classes are organizing reunions for the near future. If you are a member of one of the following classes, please be certain to return your alumnus/a form so that the reunion coordinators can be in touch with you. Also, if you are interested in organizing a reunion for your class, please note that on your form.

Class of 1937 - 50th,
Annette Titlebaum Leeds

Class of 1942 - 45th,
Alice Hill Savage

Class of 1962 - 25th,
Mary Taylor Humphrey
William Brandt

Class of 1963 - 24th,
Barbara Kessel

Class of 1965 - 22nd,
Kate Zehnter

NATIONAL ART EDUCATION ASSOCIATION

The N.A.E.A. will hold its 1987 Annual Conference in Boston, the birth place of the profession of Art Education (Mass Normal Art School, 1873). The conference will be held April 22-25. Mass Art will host a reception for alumni in the college's new library on Friday, April 24, 4-6 P.M.,the Tower Building, 12th floor, 621 Huntington Avenue. Diana Korzenik, Chair of the Art Education Department and 1986 recipient of The Boston Globe's Winship Award for her book Drawn to Art, is organizing the reception.

SPRING WORKSHOPS FOR ALUMNI

The Alumni Association announces that the

MASS ART - A WELL-KEPT SECRET

Mass Art has a long and meritorious history of providing access to the arts for many individuals who may not have had the opportunity had this institution not existed. Many of its graduates are recognized throughout the world for their extraordinary talents. Unfortunately, this proud history of Mass Art, and its past and present accomplishments, are not well-known or recognized. Two major events were initiated this year to begin to address this situation.

THE MASSART AWARDS

The purpose of the MASSART AWARDS is for the college, through its Board of Trustees, to honor five individuals who, through their generosity, time, work and leadership have significantly enhanced the opportunities for art and artists to flourish in Massachusetts. These individuals may or may not be "artists" themselves. They may or may not be residents of the Commonwealth. They may or may not have contributed financially to the arts. What they have in common is that the cultural environment in Massachusetts is significantly improved for all because they cared.

The first ceremony will be held on June 12, 1987, in the Tapestry Gallery at the Museum of Fine Arts. The five honorees will be announced in late April. The presentation of awards will follow a formal dinner. The College believes that the caliber of the honorees, as evidenced by their accomplishments, will ensure both prominent press coverage and full attendance in the limited (250) gallery space. Should you like more information, please contact the Office of Alumni Affairs and Development (Steve Farrell or Rose Ann Glennon, 232-1555 Ext. 260).

COMMUNICATION ARTS EXHIBITION

The second event was proposed by James G. Fitts ('71, Design), Executive Vice President/Creative Director of ClarkGowardFitts, Inc., Advertising in Boston. Over his professional career Jim came to recognize that the contributions of Mass Art alumni to the growth of the communication arts industry have been enormous. Unfortunately, Jim also recognized the fact that these individuals are graduates of Mass Art has been all but invisible.

In late 1986, Jim approached the Advisory Committee with a proposal to develop an exhibition showcasing the careers of a number of alumni who are recognized by their peers for the exceptional quality of their work in the communication arts: Graphic Design, Industrial Design, Advertising Art Direction, Illustration and Photography. The value of this exhibition would be three-

presenting the following seminars for alumni and students.

THE ENTREPRENEURIAL SPIRIT By Joanna Tamer, Wednesday, April 8, 1987, in room T659, 6:00-9:00 p.m., will explore that nature of the entrepreneur-whether free-lancer, consultant, or small business owner.

ACHIEVING SUCCESSFUL PRESENTATIONS By Claudyne Wilder, Wednesday, April 15, 1987, room T659, 6:00-9:00 p.m., will review recognized techniques in making successful public presentations.

THIS BUSINESS OF ART AND DESIGN, May 6, 1987, Mass Art Auditorium, 6:00-9:00 p.m. This workshop is presented in conjunction with the Rhode Island School of Design and the School of the Museum of Fine Arts. It will feature a workshop/panel discussion by ten artists and designers.

For complete information, please contact Margaret Johnson, Director of Career Resources (232-1555 Ext. 384)

consistency of that excellence over time by Mass Art graduates would be reinforced for (or introduced to) the 1000+ communication arts businesses in New England, thereby enhancing employment opportunities for future graduates. And, third, public interest and fascination with the media arts would draw both professionals and the audiences for which they create their work to the exhibition. Jim offered to coordinate this exhibition on behalf of the Alumni Association and the committee approved it. Jim submitted the proposal to the College's Exhibition Committee in early February for their review and decision. The exhibition is proposed for the Fall, 1988. Should you like more information about the exhibition, please contact Jim Fitts 617-536-7611 or the Office of Alumni Affairs and Development (Steve Farrell or Rose Ann Glennon, 232-1555 Ext. 260).

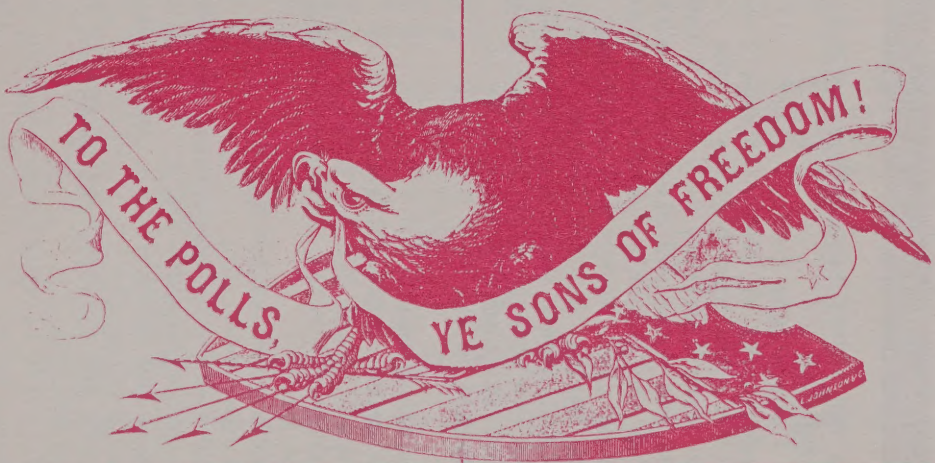
1987 CONVOCATION AND COMMENCEMENT

All alumni are invited to attend the following events:

CONVOCATION, Friday, May 22, 1987, 10:00 a.m., Tower Auditorium

COMMENCEMENT, Friday, May 22, 1987, 1:00 p.m., Gymnasium

POST-COMMENCEMENT CELEBRATION, Friday, May 22, 1987, 3:00 p.m., College Quadrangle.



ALUMNI UPDATE

Please print or type clearly

Name: (Ms/Mr.) _____

Women please indicate last name when
at Mass Art, if different from above _____

Home Address _____ Apt _____

City _____ State _____ Zip _____

Telephone-Home _____ Business _____

Employer _____

Title _____

Address _____

City _____ State _____ Zip _____

Fine Artists, indicate gallery affiliation(s) _____

_____

Spouse's name _____

Years of attendance at MCA _____ Graduate Yes No

Graduation Year _____ Dept _____

Graduate School _____ Degree _____ Year _____

Please add any additional information you would like to share about family, work, recent or planned exhibits, etc.

_____

_____

I would like to participate in the Association's activities, please contact me for the following:

__Class Reunions __Newsletter __Exhibitions
__Career Resource Projects __General Association Work __Fundraising
__Other _____

Please help us to find alumni whom we may have lost track of. Use additional sheets if necessary. Thanks.

Name _____ Class _____

Address _____ Apt _____

City _____ State _____ Zip _____

Telephone-Home _____ Business _____

We welcome any comments you might have to help us make the Alumni

EXECUTIVE COMMITTEE BALLOT

RATIFICATION/ELECTION OF EXECUTIVE COMMITTEE

Listed below is a proposed slate of officers for which we seek your ratification; and a list of 20 candidates for Members from which we ask that you vote for 10. Should you wish to vote for an alumnus/a who is not on the list, please do so in the space provided. Biographical sketches of each person may be found on the reverse side.

PLEASE RETURN THIS FORM BY APRIL 24, 1987

EXECUTIVE COMMITTEE:OFFICERS-All officers are elected for two-year terms. Please indicate your agreement with a check next to the proposed name, or write in your candidate's name.

Position	Nominee	Write-In
President	__Lee Doliber ('72)	_____
Vice President (President-Elect)	__Paul Regan('66)	_____
Second Vice President	__Rob MacIntosh ('69)	_____
Secretary	__Sandra Shoppell('84)	_____
Treasurer	__William Gunn ('42)	_____
Historian	__Marilyn Hughes ('51)	_____
Mass Art Board Of Trustees Alumni Representative (5-Year Term)	__Rob MacIntosh ('69)	_____

EXECUTIVE COMMITTEE:MEMBERS-Initial terms will be staggered. The Advisory Committee, following the vote, will select three members for 3-year terms, three for 2-year terms, and four for 1-year terms. Thenceforth, all terms will be for two years. PLEASE VOTE FOR ONLY 10, by checking next to your choices, or write in your own candidate's name(s).

__Carol Buchman('86)	__Ronald Hayes('61)	__Karen Sadberry Daley('76)
__Susan Cahoon('86)	__Jeffrey Johnson('86)	__Patricia Waggoner('81)
__Rob Cox('84)	__Linda Johnson('76)	__James Warner('84)
__Matthew Delaney('70)	__Linda Louis('84)	__Michael-john Zolli('67)
__David Ender('81)	__John McNamara('71)	__ _____
__James Fitts('71)	__Gina Mullen('77)	__ _____
__Paul Goodnight('82)	__Anne Silverman('85)	__ _____
__Graeme Griffith('82)	__Margaret Snow Schilling('36)	__ _____

Each ballot must be signed and dated for validation

_____

Alumnus/a Signature Date Class

PLEASE CUT AT FOLD AND MAIL TO: Alumni Affairs Office, Mass College of Art, 621 Huntington Avenue, Boston, MA 02115

WITH APPRECIATION

THE ALUMNI ASSOCIATION ADVISORY COMMITTEE

I would like to take this opportunity to thank, on behalf of all alumni, the nine members of the Advisory Committee with whom I have had the honor and pleasure to work over the past five months. Without their time, energy and commitment to the college and the alumni, this effort surely would have faltered. It has not been an easy task and I know that all alumni join with me in thanking them.

Calvin Burnett
 Alumnus--Mass Art Faculty
Muriel Cooper
 Alumna--Visible Language Workshop
Rob Cox
 Alumnus--Mass Art Staff
William Gunn
 Alumnus--Gunn Associates (Retired)
Margaret Johnson
 Mass Art Staff, Career Resources
Diana Korzenik
 Mass Art Faculty, Art Education
Ben Ryterband
 Mass Art Faculty, Fine Arts 3D
Lionel Spiro
 Chairman, Charrette Corporation
Martha Voutas
 Alumna--Martha Voutas Productions

With the election of the Executive Committee, their work will be completed. Our appreciation goes on...

Rob MacIntosh
Chairman,
Advisory Committee

MURIEL COOPER

Muriel Cooper received her B.F.A. in Design from the Massachusetts College of Art in 1948. She continued her studies at Mass Art and received a B.S. in Education in 1951, and was a Fulbright Scholar in Exhibition Design in Milan, Italy. In 1952, Ms. Cooper began a career at M.I.T. that continues today. She started as the first Art Director in the Design Offices, and in 1966 became the first Design Director/Media Director and Special Projects Director at M.I.T. Press. In 1976, she co-founded the Visible Language Workshop.

It came as no surprise in 1981 when Ms. Cooper was elected by the Alumni Association to represent them on the Massachusetts College of Art Board of Trustees. She was officially appointed by Governor Edward J. King for a one-year term, and reappointed by him in 1982 for a five-year term. During her tenure on the Board of Trustees, Ms. Cooper has served on the Committee on Academic and Student Policies, and Ad Hoc Campus Task Force Committee and as Chairperson of the Nominating Procedures Committee.

Because state regulations limit Trustees to only two terms, Ms. Cooper will turn over Alumni representation on that body with the election of the new Executive Committee. Muriel Cooper has been a strong advocate for the alumni, and we look forward to her participation and consultation in alumni activities for many years to come. The Advisory Committee, on behalf of all alumni, wish to express our sincere gratitude to Muriel Cooper for her dedication and contributions to the Massachusetts College of Art and the Alumni Association.

THE ALUMNI ASSOCIATION AND THE FOUNDATION

In 1981, The College established the Massachusetts College of Art Foundation, Inc. for the purpose of "rendering financial assistance and support to the educational programs and development of the Massachusetts College of Art." Since that time, the Foundation has worked closely with the College to raise funds and administer grants for scholarships, awards and programs directly benefiting faculty and staff.

In 1986, with resurgent interest among alumni to reconstitute the Alumni Association, the alumni organizers and the Board of Directors of the Foundation recognized the mutually beneficial aspects of working together in support of the goals and objectives of the College. The undeniable importance to the College Community of an active, well-organized Alumni Association was stated in the formal agreement signed by the College, the Foundation and the alumni organizers in March, 1986. By this agreement, the Alumni Association that we are now building will operate under he auspices of the Foundation, thereby ensuring its long-term stability and continuity.

Throughout the first year of the agreement, the Foundation and College have been totally supportive of the Association's efforts to reconstitute itself. The Advisory Committee wishes to express its gratitude to them for that support.

WHAT'S IN A NAME?

In its first meeting, the Advisory Committee addressed the issue of the Association's name. Organizations of individuals who attended educational institutions are known by the Latin word for pupil: a man is an alumnus; and, a woman is an alumna. When referring to a gaggle of men the word is alumni, while a pride of women is alumnae. The problem arises when one wishes to refer to the entire parliament of people.

Traditional usage, as noted in both the Random House and American Heritage Dictionaries, is: "The plural "alumni" is often used in referring to graduates or former students of a coeducational institution." Some organizations, however, have incorporated both plural forms in their names: Alumni/ae Association.

The new Executive Committee will find this issue on an early agenda. Alumni Association, or Alumni/ae Association?

The College of Art
621 Huntington Avenue
Boston, Massachusetts
02115

617-232-1555

MASSACHUSETTS COLLEGE OF ART

March 19, 1987

Dear Mass Art Colleagues,

On behalf of the Advisory Committee established to reconstitute the Mass Art Alumni Association, I begin this second communication with our expressions of excitement, explanation and appeal.

As we noted in the December mailing, Mass Art has functioned for too long without a strong, active and supportive Alumni Association. Apparently, many of you agree. The response to the first mailing continues to be phenomenal. We have received an overwhelming number of returns with updated information on your whereabouts and activities. (Correcting our computer files with this new information partly accounts for the belatedness of this second mailing!) Also, many of you included encouraging notes about how pleased you are that this effort is underway in such a serious and professional way. We are excited by this positive response, and we thank all of you who returned forms.

We also are aware that many of you, particularly residents of Massachusetts, did not receive the mailing until mid-January. Because the primary purpose was to request nominations for the new Executive Committee by January 15, we apologize for its late arrival. With an alumni list of over four thousand, we made the "penny-wise yet pound-foolish" decision to mail in Massachusetts at bulk-rate. Even considering the fact that the mailing went out during the holiday crunch, we believed that delivery would be timely. This time, even though it adds significantly to our cost, the entire mailing is being sent first class.

We are using what scarce funds we have to mail first class for two reasons. First, we have included here a slate of Officers and a list of nominees for the Members of the Executive Committee. We sincerely would appreciate your considered vote on this important matter. Second, we ask that you fill out the individual alumnus/a form (if you did not return the one from the December mailing) so that we can continue to update our files. As you will note in NEWS, several classes are organizing reunions and they would like to be certain that you are included.

The remainder of the newsletter contains information on events and activities that we hope you will find interesting, and perhaps, useful. Your comments on this information, and other news that you would like to receive, will be helpful to the new Executive Committee in determining how it will continue to communicate with the alumni.

Please take a few minutes to respond to the slate and nominations for the Executive Committee. The deadline is April 24th. Your response will help us build a new and vibrant Alumni Association for ourselves, our college and tomorrow's artists.

Sincerely yours,

Rob MacIntosh
For the Advisory Committee

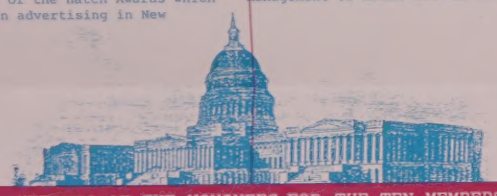
Art History Quiz.

Who is it?
Where is it?
And did you have to look it up?

Elected Officers of the Executive Committee

PRESIDENT: Bradley Lee Doliber, B.F.A., 1972, Graphic Design: Lee Doliber is a Principal of Doliber Skeffington, Inc., a full-service design studio in Boston that specializes in the development and introduction of new products and services. Doliber Skeffington, Inc. was incorporated in 1980. Mr. Doliber is a co-founder of the Design Research Unit here at the College, and has started the Doliber Skeffington Award through the Massachusetts College of Art Foundation.

FIRST VICE PRESIDENT/PRESIDENT-ELECT: Paul Regan B.F.A., 1966, Graphic Design: Paul is Executive Vice President and Creative Director of Arnold & Co., a major advertising firm in Boston. Mr. Regan also has been an active member of the Creative Advisory Committee of the Hatch Awards which honor excellence in advertising in New England.



SECOND VICE PRESIDENT (also nominated as ALUMNI TRUSTEE): Robert E. MacIntosh, B.F.A., 1969, Graphic Design: Rob is President and Creative Director of Rob MacIntosh Communications, Inc. of Boston, which was incorporated in 1972. As Second Vice President, Mr. MacIntosh not only will continue to work in the development of the Alumni Association, but will continue as the appointed representative of the Alumni Association on the Board of Directors of the Massachusetts College of Art Foundation, Inc.

SECRETARY: Sandra Shoppell, B.F.A., 1984, Media and Performing Arts: San Shoppell is Co-Director for Administration and Programming at Program; Programme, an organization for promotion, production and management of media arts in Boston.

TREASURER: William J. Gunn, 1942, Drawing and Painting: Bill Gunn retired in 1986 from Gunn Associates, a design firm he started in 1946 which specializes in graphic design, illustration, print production and industrial design. Mr. Gunn served with the U.S. Marine Corps in World War II, was an active participant in the Boston Art Directors Club and is a highly sought after guest speaker by colleges, universities, and professional associations. He has received awards from many regional, national, and international design and illustration organizations, especially many special recognitions for his contributions to the design profession.

HISTORIAN: Marilyn Hughes, B.S.Ed., 1951, Art Education: Ms Hughes is a faculty member at the Lexington, Bedford, and Acton Community Education Center, she also owns Hughes Craft, which is a pottery and ceramic ware store. Ms Hughes is a past Executive Director of the Massachusetts College of Art Alumni Association and is currently the keeper of the Association's archival materials.

BIOGRAPHICAL SKETCHES OF THE NOMINEES FOR THE TEN MEMBERS OF THE EXECUTIVE BOARD

Carol Buchman: B.F.A., 1986, Painting -Carol is the Assistant Director of the Cambridge Art Association and a Painting Instructor at North Shore Community College. Ms. Buchman is currently installing a permanent mural in downtown Boston.

Susan Cahoon: B.F.A., 1986, Design -Susan is a Graphic Designer at Weston Reprographics in Hingham, and free-lancing in Calligraphy and Illustration.

Rob Cox: B.F.A., 1984, Art History/Painting - Rob is an Admissions Counsellor at Massachusetts College of Art. Rob has played an important role in the reconstitution of the Alumni Association for the past two years.

Matthew Delaney: B.S.Ed., 1970, Art Education - Mr. Delaney teaches Photography at Whitman-Hanson Regional High School in Whitman, MA. Mr. Delaney has been a Photographer for the Patriot Ledger and the Brockton Daily Enterprise newspapers, and now runs his own business PHOTOGRAPHICS.

David Ender: B.F.A., 1981, Design-David is the Regional Director for Public Relations in Florida for Bloomingdales, and will be relocating to the New York city office in the spring. David is also a member of the Design Research Unit Board of Directors.

Jim Fitts: B.F.A., 1971, Design-Jim is the Executive Vice President and Creative Director of Art for ClarkGowardFitts Advertising Agency in Boston. Jim also represents the Alumni on the Presidential Search Committee at the College and is currently organizing a major alumni exhibition.

Paul Goodnight: B.F.A., 1975, Painting-Paul is an internationally known artist featured in numerous group and one-man shows, not only in the U.S., but in such exotic places as Guangzhou, China; Senegal, Africa; and Petionville, Haiti. He also designed the cover for the 16th Annual Martin Luther King, Jr. Memorial Breakfast - 1986; Kool and the Gang, Album Cover; and was recently featured on WBZ-TV's "Evening Magazine".

Graeme Griffith: B.F.A., 1982, Painting Graeme is an Admissions Counsellor at the Massachusetts College of Art. Graeme was the Coordinator of the Instructional Materials Center, Perkins School for the Blind, and he is a member of the Greater Boston Inter-University Council.

Dr. Ronald Hayes: B.F.A., 1961, Design Mr. Hayes is a Professor and Co-Chair of the Illustration Department at Mass Art. Ron received his Ph.D. in Nutritional Science in 1984. He has exhibited his illustrations throughout the U.S. and Canada.

Jeffrey Johnson: B.F.A., 1986, Film/Open Major-Jeff is the Production Manager of the In-House Design Department at Charrette in Woburn. He was the President of the Student Government Association during the 1984-85 Academic Year.

Linda Johnson: B.F.A., 1976, Art Education, M.S. in Art Education, 1982-Ms Johnson is an Art Instructor and Enrichment Advisor at the John F. Kennedy School and the Dutile School in Billerica. Linda has been involved with the Art Education Department here at the College for the Past two years organizing reunions and continuing scholarly research.

Linda Louis: M.S., 1984, Art Education-Linda is the Project Director of the Saturday Studios Project funded by the Board of Regents of Higher Education through the College's Art Education Department. The project's goal is to prepare minority and recent immigrant students for post-secondary art education. Ms. Louis has taught art in the Vermont Public schools and is also a founding partner in the Clambake Company, a gourmet, mail-order seafood business.

John McNamara: B.F.A., 1971, Painting, and M.F.A., 1977-John is a nationally-known artist who has had numerous one-man and group exhibitions. John has been featured in many articles and is currently affiliated with the Stavaridis Gallery in Boston.

Gina Mullen: B.F.A., 1977, Studio for Interrelated Media/Sculpture-Gina is working for Image Engineering in Somerville. She was the founder of the Boston Performance Artists' Organization and is a strong supporter of the Boston Arts Community.

Annie Silverman: B.F.A., 1985, Fine Arts 3D-Annie is an Instructor in the Continuing Education Department at the Massachusetts College of Art. She also helped to coordinate the Great Artistic Networks, Friendships and Collaborations -Graduate Seminar. Annie has an extensive teaching background and her work has been exhibited widely.

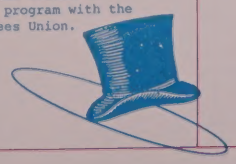
Margaret Snow Shilling: B.F.A., 1936, Design-Margaret is a self-employed portrait artist, who is affiliated with Portraits South, Inc., in Raleigh, NC. Margaret is actively involved in painting, exhibiting, studying, seminars and art associations. She is sincerely interested in Mass Art and its welfare.

Karen Sadberry Daley: B.F.A., 1976, Art Education-Karen is an Art Teacher at the Hennigan Elementary School in Boston for grades K-5. Ms. Daley is also the Coordinator of the Chapter 188 (school improvement fund), which is a multi-cultural arts awareness program, and she is taking a course entitled "Abled/Disabled" at the Children's Museum, in Boston.

Patricia Waggoner: B.F.A., 1981, Graphic Design-Ms Waggoner is a Senior Designer at Sheaff Design in Needham, MA. Pat has won a number of major design awards, and is also a member of the Board of Directors of the Design Research Unit.

Jim Warner: B.F.A., 1984, Industrial Design-Jim runs his own design firm, Warner Associates, in Beverly, MA. He is a member of the Board of Directors of the Design Research Unit, and as President, Pro-Tem, of the Alumni Association from 1985-86, he was a major force behind the reorganization of the Alumni Association.

Michael-john Zolli: B.F.A., 1967, Painting/Illustration-Mr. Zolli is the President and Business Representative of the International Alliance of Theatrical Stage Employees and Moving Picture Machine Operators of the United States and Canada, Local 921. Michael-john is the founder and President of the Scenic Brands Company, which manufactures paints and colors for the theater. He is collaborating with the College's Career Resources Office to establish an Internship program with the Theatrical Stage Employees Union.



INSTALLATION OF THE NEW EXECUTIVE COMMITTEE

The Massachusetts College of Art Alumni Association's new Executive Committee will be installed on Thursday, May 21, 1987, at 5:00 p.m., after which it will hold a brief first meeting. Following the meeting, Committee members and guests will join a reception in North Hall Gallery for the Annual Senior Show. In recent years, the Senior Show has invited a distinguised alumnus/a to exhibit work as part of the show. This year, the work of William Wegman ('65) will be exhibited, including video, drawing, painting and photography from the period 1970-1986.

All alumni are invited to join in both the installation and the reception. If you are interested in attending, please contact Rose Ann Glennon (232-1555 ext 260) for details.

EXECUTIVE BOARD BALLOT

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The College of Art
621 Huntington Avenue
Boston, Massachusetts 02115

MASSACHUSETTS COLLEGE OF ART

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